PROPOSAL FOR WEBSITE DESIGN & DEVELOPMENT

PREMIUM PACKAGE:

This proposal presents a comprehensive roadmap for developing a high-performing, professional website tailored specifically for professional organizations. The project will encompass a bespoke design that aligns with the brand's identity, an intuitive and user-centric layout, content strategically crafted for maximum impact, and advanced SEO practices to enhance smart online visibility and competitive positioning.

Goal & Strategy

» Researching the target audience of the organization.
» Define and align the audience profile with the desired brand image.
» Develop strategic plans aimed at maximizing conversion rates.
» Advanced SEO strategy to enhance search engine visibility.
» Strengthen visual storytelling through creative graphic design.
» Impactful copywriting to effectively engage and convert the audience.

Visual Specifications

» Custom development of up to 15 pages.
» Creative and elegant design concepts.
» Fully responsive and dynamic website structure.
» Optimized for fast loading speed.
» Mobile-optimized version for seamless user experience on all devices.
» Ability for unlimited page creation via the admin panel.
» Consistent design throughout the site that aligns with the brand image and guidelines.
» Dynamic photo and video gallery integration.
» Attractive animated particle design for enhanced visual appeal.
» Development of brand-specific colors and fonts.
» Inclusion of premium parallax images and motion graphics for an engaging user experience.
» Premium Paid image & video with License.

Domain & Hosting

» Domain Registration for 1 (One) Year.
» Hosting Registration for 1 (One) Year.
» Hosting-3 GB SSD Hosting.
» Bandwidth-15 GB Per Month.
» C-panel Access.

Shah Ali Plaza, Suite No: 1205
Level - 11, Mirpur - 10, Dhaka 1216

f @faraitfusion
in faraitltd

info@faraitltd.com
01703235615, 01780504501

Technical

- CMS : Wordpress
- Raw coding by in-house developers.
- Bug free Feature development.
- Industry standard coding structure.
- Email Server Setup (Webmail: Unlimited).
- SEO friendly development.
- Unlimited User Authentication & Authorization.
- Website performance optimization.

Security & Backup

- SSL/TLS Certificates.
- Web application firewalls (WAF) to block malicious traffic and prevent
- DDoS attacks.
- Ensuring that sensitive data is stored using strong encryption methods.
- Keeping all software, plugins, and dependencies up to date prevents
- security vulnerabilities.
- Setting limits on login attempts to prevent brute-force attacks.
- Implementation of Database and website file backup system.
- Malicious entry point hardening.
- Securing through FTP and file permission restriction.
- Restricting database privileges.

Support

- Free support from the date of site delivery – 60 months.
- Website Management Training 2 day at client's premises.
- Dedicated Support Engineer
- Physical Training & Video Tutorial
- Free small updating support for 2 months after delivery

Premium Branding Solution

- Company Logo Design
- Whatsapp Plugin Setup
- Google My Business Setup
- Facebook Messenger Plugin Setup
- Facebook Page Optimization (Logo, Cover Design & Others)
- Youtube Channel Optimization (Logo, Cover Design & Others)
- LinkedIn Profile Optimization (Logo, Cover Design & Others)
- Instagram Business Accounts (Logo, Cover Design & Others)

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FARA IT FUSION LTD.

Price	BDT: 50,000 /-

In Words: Fifty Thousand taka Only

Development time: 4 Weeks

Renew charge: 8,000/- Taka per year

Payment Plan

1st Installment: 50% due on the date of agreement.

2nd Installment: 50% due on the date of delivery.

Payment Information

UCB (United Commercial Bank) LTD.
Mirpur Branch
A/C Name: FARA IT FUSION LIMITED
A/C Number: 0562101000020757

Islami Bank Bangladesh LTD.
Mirpur-10 Branch
A/C Name: FARA IT Fusion
A/C Number: 20501310100618108

Dutch Bangla Bank PLC
Branch: Mirpur 10
A/C Name: Fara IT Fusion Ltd.
A/C Number: 1641200004841

Bkash/Nagad/Rocket: 01780-504501
Bkash Merchant No : 01722-858563

DBID Registration No. : 410081578

MEMBER
BASIS
Bangladesh Association of
Software & Information Services

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