PROPOSAL FOR WEBSITE DESIGN & DEVELOPMENT

BASIC PACKAGE:

This proposal outlines a comprehensive plan to develop a professional, user-friendly, and responsive website tailored for small start-ups. The project includes custom design, essential features like contact forms and service showcases, and basic online visibility.

Goal & Strategy

- ⟩ Researching the target audience of the organization.
- ⟩ Define and align the audience profile with the desired brand image.
- ⟩ Develop strategic plans aimed at bringing output.
- ⟩ Basic copywriting to engage and convert the audience.

Visual Specifications

- ⟩ Custom development of up to 7 pages.
- ⟩ Creative and unique design concepts.
- ⟩ Fully responsive and dynamic website structure.
- ⟩ Mobile-optimized version for seamless user experience on all devices.
- ⟩ Dynamic photo and video gallery integration.
- ⟩ Premium paid image with license.

Domain & Hosting

- ⟩ Domain Registration for 1 (One) Year.
- ⟩ Hosting Registration for 1 (One) Year.
- ⟩ Hosting-1 GB SSD Hosting.
- ⟩ Bandwidth-5 GB Per Month.
- ⟩ C-panel Access.

Technical

- ⟩ CMS : Wordpress
- ⟩ Basic raw coding by in-house developers.
- ⟩ Bug free Feature development.
- ⟩ Industry standard coding structure.
- ⟩ Email Server Setup (Webmail: 5 Emails).

Shah Ali Plaza, Suite No: 1205
Level - 11, Mirpur - 10, Dhaka 1216

f @faraitfusion
in faraitltd

info@faraitltd.com
01703235615, 01780504501

Security & Backup

▶ SSL/TLS Certificates.
▶ Setting limits on login attempts to prevent brute-force attacks.
▶ Implementation of Database and website file backup system.
▶ Securing through FTP and file permission restriction.
▶ Restricting database privileges.

Support

▶ Free support from the date of site delivery – 12 months.
▶ Website Management Training 1 day at client's premises.
▶ Online Training & Video Tutorial.

Price	BDT: 25,000 /-

In Words: Twenty five thousand taka only
Development timeline: 3 Weeks
Renew charge: 4,000/- Taka per year

Payment Plan

1st Installment: 50% due on the date of agreement.

2nd Installment: 50% due on the date of delivery.

Payment Information

UCB (United Commercial Bank) LTD.
Mirpur Branch
A/C Name: FARA IT FUSION LIMITED
A/C Number: 0562101000020757

Islami Bank Bangladesh LTD.
Mirpur-10 Branch
A/C Name: FARA IT Fusion
A/C Number: 20501310100618108

Dutch Bangla Bank PLC
Branch: Mirpur 10
A/C Name: Fara IT Fusion Ltd.
A/C Number: 1641200004841

Bkash/Nagad/Rocket: 01780-504501
Bkash Merchant No : 01722-858563

MEMBER

BASIS
Bangladesh Association of
Software & Information Services

DBID Registration No. : 410081578

Shah Ali Plaza, Suite No: 1205
Level - 11, Mirpur - 10, Dhaka 1216

f @faraitfusion
in faraitltd

✉ info@faraitltd.com
☎ 01703235615, 01780504501