

SUBJECT: Proposal for Website Design & Development

Assalamu Alaikum.

Greetings and congratulations from Fara IT Fusion.

Fara IT Fusion is working with enviable success as a technology service provider. Our bold presence in various branches of technology and client satisfaction is inspiring us to move forward. In the crowd of innumerable IT companies in Bangladesh, the effort of establishing ourselves as loyal and self-confident are further establishing us.

Many businesses are at the forefront of success using the benefits of technology. Among the various branches of technology, services like website, software or digital marketing have become an undeniable part of any organization. We can't give them up even if we want to.

To be successful, a businessman has to take various initiatives. He can further strengthen his business position by making proper use of some important sectors of technology. One of the must have services is to have an up-to-date website of the organization. In addition, digital marketing is planned for the expansion and promotion of the organization and the proper use of software as required by the organization to make the overall work easier and smoother. Whenever an organization adopts an integrated plan using these three branches, it moves towards ultimate success.

So we think you need to have a detailed idea about the use of these branches of technology for your success. Even though many people are very interested in this subject, they do not get the right direction on how to do it or with whose help. No matter how complicated the issue may seem to you, it is our responsibility to make it easy. All we need is your sincere desire.

Here are some highlights of our technology services:

1. Corporate website design and development
2. E-commerce website design and development
3. Customized software (as required by the organization)
4. School management software
4. Database management system
5. Digital marketing support
6. Graphics design
7. CCTV Surveillance & Security system

We wish you good health and success of your organization. Thanks

Thanks
Fara IT Fusion

Company Profile

About Us :

Fara IT Fusion is a Bangladesh based software company. We are a corporate organization where we solely focus on software design & development, Website design & development, Mobile Apps development, UI/UX Design and Digital Marketing. We also provide corporate consultancy in terms of IT development. Our B2B support helps other organizations to build a concrete IT wing to support their clients & management teams. Fara IT Fusion helps businesses with training, documentations, consultancy & corporate IT support.

At a glance

Name of Company	FARA IT Fusion
Year Established	22nd January, 2018
Business Function	Website & Software Design Development Company
Corporate Office Address	1/A Senpara Porbota, Shah Ali Plaza, Level-11, Room No 1205, Mirpur-10, Dhaka-1216
Trade License & RJSC	Enlisted
Total Employees	15
Website Address	www.faraitfusion.com
Company Email	info@faraitfusion.com
Company Hotline	+8801703-235615, +8801521-202453, +8801712102758
Areas of Expertise	Website development, Software development, Web Hosting, Domain Registration, Email marketing, SMS marketing
Market Coverage	Bangladesh
Bank Information	Account Name : Fara IT Fusion Islami Bank Bangladesh Limited, Mirpur Branch

We Believe in Following Factors :

- A concrete business relationship with our clients through quality support.
- Provide International Grade IT support to the corporate level organizations.
- Help all the industries towards digitalization.
- Industry automations through software & apps to grow productivity.

Our Services :

Software Solution

Web Solution

Graphics Design

Mobile App

Digital Marketing

Corporate Solution

Software Solution

Client Management Database :

Service Code : SOFTCMS

A complete client relationship management system & client database for the organizations who deal with a vast number of recurring clients and need to have a track of client data concurrently.

Main Features :

- ✓ Unlimited Client Data Listing.
- ✓ Easy Client Listing for Software Admin.
- ✓ Easy Instant Client search.
- ✓ Individual & Group SMS and Email Notification System.
- ✓ Any kind of extra requirements based on the company will be included

Best for : Any kind of Organization who deal with client regularly.

School Management Software :

Service Code : SOFTEDU

A total management system for any kind of educational system that can be used by the school management, accountant, teachers, staff & student guardians.

Main Features :

- ✓ Complete student record digitization. Online Admission system.
- ✓ Payment receive system with automated money receipt print & Online payment.
- ✓ Automated student ID card print system.
- ✓ Monthly & Annual report of earnings & estimation.
- ✓ Admit card print system.
- ✓ Individual & group SMS & Email Notification system

Best for : Any kind of Education Institution. Pre-School, Kindergarten School, High School, College, Coaching center, Madrasa etc.

Point of Sale (POS) :

Service Code : POS

POS software is for any organization that sells their products directly to buyers. There is no substitute for knowing all the necessary information including product information at a glance and making decisions.

Main Features :

- ✓ Invoicing: Selling, Buying, Renting and Repairing
- ✓ Inventory Management
- ✓ Customer Orders and Suppliers Orders Management
- ✓ Integrated Supplier Purchasing
- ✓ Consistent and Customizable Reports
- ✓ Multi-Store Management

Best for : Any kind of Business who are selling their product or service.

Custom Software

Service Code : SOFTCUST

Software has become vital for small and large organizations. What the software will look like depends on the activities of the organization. That's why one of our specialties is that we are creating customized software according to the needs of the organization. We are a team of 15 software developers & we can make your business digitized as you want. Share your requirements with us and we can help you with our world class software building skills

Best for : Any kind of Business who are selling their product or service.

Website Solution

Design and build your own high-quality websites. Whether you're promoting your business, showcasing your work, opening your store or starting a blog—you can do it all with professional web developers at Fara IT Fusion. We Provide –

- Corporate Website
- Travel Agency Website
- Personal Portfolio Website
- E-commerce Website
- Online News Portal
- Educational Organization Website

Features of our websites :

- US based Domain & Hosting
- Responsive Mobile Friendly Design
- Complete Admin Panel For any kind of customization
- Modern Elegant design as per the requirements
- Dynamic modules for further management
- Full documentation with Video & Physical training on site management

Digital Marketing

Digital marketing is way more beneficial than traditional marketing. There are several ways why you should switch to digital marketing. A very few of them are-

- Digital marketing is more affordable than traditional offline marketing methods.
- All the outcomes and results can be tracked and monitored thoroughly.
- The digital age is here, more people stay online rather than offline.
- You can reach your global customer easily.
- All types of targeting can be easily done.
- Great brand awareness creation can be possible.
- A powerful tool with an easy method to maximize sales.

Fara IT Fusion provides digital marketing solutions in various methods. Following are our Digital Marketing services-

- Digital marketing consultancy
- Market Research
- Reporting & Analytics
- Social Media Supervision
- Push Notification Implementation
- Email Marketing
- Search Engine Optimization (SEO)
- Social Media Advertisements
- Content Marketing

Graphics Design

We know the necessity of graphic design to represent a company among the customers or consumers. We provide creative, excellent and innovative design ideas and perform our work with full responsibility and dedication. Our professional design team is always ready to represent your brand identity and engage your audience. We offer unique approach, creative strategy and amazing affordable services until you are highly satisfied. Our Products –

- Company profile design
- Brochure design
- Logo Design
- Branding
- Presentation design
- Advertising
- Web graphics design
- UX/UI Design

App Development

No matter what business is yours, a mobile app can help you retain customers. We all know that the first place customers go to search for a product or service is online. If your business is accessible online, and plus you have an app that users can download to their devices, your business will make a really good impression. At a glance they will be able to see and open your app and purchase from your business.

Benefits of mobile apps for businesses :

- Build brand loyalty
- Reinforce your brand
- Increase your visibility
- Surge your accessibility
- Proliferation sell-through

Your customers can-

- Easy access to your inventory
- Get notifications of special events, launches, etc.
- Have one-touch access to your contact information
- Get directions to your location from wherever they are
- Make fast, seamless appointment scheduling

Services-

- iPhone Application Development
- Android Application Development
- Website to Mobile App Conversion
- Mobile ecommerce App
- Any Kind of customized solution

Corporate Solution

There are many branches of technology services. An organization's website or software is not the only thing needed. All branches of technology must be used equally if the organization is to move forward with the times. Fara IT Fusion has been providing highly efficient services for the needs of a corporate organization such as computer purchases, services, networking, security systems, etc.

We provide –

- ✓ Corporate Website design and development
- ✓ Customized Software
- ✓ Complete Hardware Support
- ✓ Security Surveillance Setup
- ✓ Networking and Server Setup